



VehIQ

The trust layer for European automotive

PRE-SEED · 2026
CONFIDENTIAL

VehIQ is the modular, API-first, AI-native infrastructure the European automotive industry builds on — starting with the DMS that runs a dealership. It makes Europe's most complete vehicle data usable for every actor, runs alongside the systems a dealer already has, then grows into the operating system for everything that touches a vehicle.

PROBLEM

A dealer juggles 10+ disconnected systems. Valuations in spreadsheets, inventory across three databases, pricing on gut. The data that should move margin is trapped.

SOLUTION

One open platform: canonical vehicle data with lineage, AI valuations with confidence and sources, and inventory intelligence — adopted one module at a time.

WHY NOW

AI is standard now, open formats have won, and the EU Data Act is strengthening rights to access and port vehicle data — a dealer can now demand to own it. No one has built the open, AI-native layer for European automotive.

MOAT

Canonical European vehicle data designed to compound as dealers join, plus one-way-door architecture: owned data in open formats (compute stays interchangeable), versioned contracts that never break, row-level tenant isolation, and every AI recommendation logged with its outcome.

MARKET

Start with Nordic dealers, expand across Europe, then across the value chain — workshops, financiers, marketplaces, fleets

BUSINESS MODEL

Recurring per-dealer SaaS per module (land-and-expand), marketplace revenue share, with SIAX consulting funding the build until SaaS carries itself.

and OEMs. Sizing illustrative; to be validated.

TEAM

Built by Simon Axelsson (SIAX Technology AB) — production data platforms and BI on a modern cloud/data stack, with hands-on automotive-data depth.

THE ASK

Raising a pre-seed round to fund the founding team and the first paying design partners. € — (target on request).

vehiq.app · Built by SIAX Technology AB · EU-sovereign by design

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